

CATEGORIES

STREETWEAR

A versatile daytime outfit with strong directional modern looks.

Casual and comfortable alone won't be enough to impress in this category. Inspirational influences could include cross-cultural references or collaborations of evolving local and international themes.

To create your own modern and edgy look consider mixing texture, proportion and colour in unexpected ways or consider the addition of light-hearted pieces, features of bold colours, graphics or even a touch of bling. This doesn't rule out understated elegance in neutrals. If that is your preference then score high with sharp fashion forward styling and impeccable construction and fit.

SPECIAL OCCASION

A glamorous outfit for formal occasions or special events.

Showcasing confidence and quality that takes presentation to higher levels of sophistication. Combine classic elements with a contemporary edge to fit the elegance and sophistication of a special occasion. Whether it's for a bridal party, race day, an indulgent evening or a red carpet appearance, it will offer flattering silhouettes and an unwavering commitment to quality in both tailoring and use of high-end fabrics or yarn.

AVANT- GARDE

A garment that delights in the unconventional and unexpected.

In the telling of a story, this outfit showcases creativity, innovation, and uniqueness. Not necessarily wearable in conventional situations, but an artwork on its own with maximum impact. A work of art that adorns the body and delights the crowd.

COLLECTIONS

Three complete cohesive looks with a common design theme.

This open styled category provides the ultimate in creative freedom. Designers are encouraged to go it alone, combine with other designers to reduce the workload or combine with others to stimulate collaborative inspiration. Materials, colour or texture bring your collection together with subtle or extreme variations, however the styling of the collection must be cohesive. You'll be rewarded by having all three garments modelled together on the catwalk, maximising the impact of your designs to the delight of the audience. The entry can comprise three men's garments, three women's garments or any combination of those.



FELTED

Utilising techniques to highlight felt's uniqueness and versatility.

While the scope of the design is open, the quality of workmanship and creativity of the felt produced will be a strong focus. In felting, the entire process from raw wool to end product is paramount to ensure the intrinsic qualities of the wool and its texture and feel, are not sacrificed. The design of the garment will further enhance the felted materials weight, texture, colour or patterns, and show a sophisticated sense of styling. For this category, a minimum of 75% of the garment must be felted including for Nuno or lamination felted technique. Other mediums or construction methods can make up the remainder of the garment.

ACCESSORIES

Design and hand-crafted shoes, jewellery, scarves, wraps/ capes or headwear.

Garments entered in this category will be assessed for both design flair and a demonstration of innovative means of challenging traditional perceptions will be a plus.

Please note: Designers may supply garments to be worn with their accessory on the catwalk, if nothing is provided the accessory will be shown on the catwalk by models wearing black.

SUSTAINABLE WOOL : RE-USED, RECYCLED, REPURPOSED

Use pre-loved wool to forge new ground that's innovative and fashion forward.

Showcasing wool's long life and versatility as a fibre, items entered in this category will be made from wool that is being given a second life as a fashion garment. For this category a minimum of 75% of the garment must be made from recycled wool.

Judges will be looking for innovative up-cycling with designer flair.

TOI TU KI URUURUWHENUA

A category that reflects culture and heritage

Choose to draw inspiration from culture across Aotearoa New Zealand including Te Ao Māori, that may involve traditional handcraft techniques and/ or symbolism. 75% of fibres used are to be wool, the remainder can be made up of other medium from our whenua.

HAND CRAFTED: HAND KNITTED, CROCHETED, HAND WOVEN, NEEDLEPOINT

Get creative and innovative with use of these handcrafted techniques.

Join the resurgence in popularity for hand-crafts and challenge people's preconception of these time-honoured traditions. Think fresh and modern. For this category a minimum of 75% of the garment must be handcrafted, other mediums or construction methods can make up the remainder of the garment.

MACHINE CRAFTED

Designs created using machinery to knit or sew. Entries are created with the use of the machine.

While the scope of the design is open, the quality of workmanship and creativity is wide. The idea to separate the workmanship of 'by hand' and 'by machine'. A garment in this section will be constructed with the use of sewing or knitting machines using woven or fully fashioned knit. At least 75% of the entry will be created by machine.

PINK PLASTER COMPETITION

For school kids (U15) and other designers who wish to take on the challenge - 2 prizes.

Use your imagination and design an extraordinary creation using bright pink plasters donated to WoolOn by WoolAid. Where will the pink wool plaster take you!

